

VLADISLAV KUZNETSOV

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<https://vlad-ds.pro/>

Motivated Data Scientist with a robust business analysis and quantitative background. Proficient in working with diverse datasets and adept at implementing data-driven strategies. Innovative thinker with a solid educational foundation and dedication to leadership and problem-solving in healthcare.

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- Data Science
 - TensorFlow, Deep Learning
 - Power BI + Tableau
 - Python, R Programming, SQL
 - Adaptability
 - Web Development
 - Machine Learning
 - Leadership
 - Public Speaking
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EDUCATION

Thunderbird School of Global Management, ASU, Phoenix, AZ, USA JULY 2024
Master of Global Management (Data Science concentration)

SolBridge International School of Business, Daejeon, South Korea JULY 2023
Master of Science in Data Analytics (CGPA of 4.375 out of 4.5)

Far Eastern Federal University, Vladivostok, Russia JULY 2022
Master of Infocommunication Technology and Communication Systems (CGPA is over 4.7 / 5)

- Received multiple scholarships for educational, scientific, and volunteer activities. Best Engineering School Graduate 2022.
- Published over 25 scientific articles in reputable journals and actively participated in scientific conferences.

Far Eastern Federal University, Vladivostok, Russia JULY 2020
Bachelor of Infocommunication Technology and Communication Systems (CGPA if over 4.96 / 5)

- Recognized as the Best Engineering School Graduate 2020.

DATA SCIENCE PROJECTS

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- Conducted in-depth "Statistical Analysis" analysis through a comprehensive literature review, data collection, and advanced regression analysis techniques. Explored the correlation between customer behavior and optimism, extracting valuable insights for decision-making.
 - Managed the curation and preprocessing of banking customer churn data, conducted extensive exploratory analysis, and developed six machine learning models. Delivered a comprehensive presentation covering data preprocessing, exploratory analysis, model selection, and strategic marketing insights.

PROFESSIONAL EXPERIENCE

Data Analyst *Merliona LLC, Vladivostok, Russia* OCTOBER 2021-JULY 2022

- Analyzed large datasets to identify significant trends, patterns, and insights, driving strategic decision-making processes.
- Coordinated with various department leaders, including marketing, procurement, and web development, to provide strategic insights and discuss strategies for growth, developing organization-wide connections and growth.
- Created comprehensive data reports and visually compelling visualizations, effectively communicating key findings to stakeholders.
- Implemented process improvements based on data-driven recommendations, resulting in a 7% increase in efficiency or cost savings.

Business Operations & Web Development *Self-Employed, Remote* SEPTEMBER 2019-JULY 2020

- Engineered and built a feature-rich application with automated email dispatch, streamlining communication and enhancing efficiency.
- Regularly communicated with clients to ensure project expectations and timelines were met, resulting in high customer satisfaction.
- Managed the organization's financial success through appropriate bidding and client relationships, leading to increased revenue.

LEADERSHIP AND ACTIVITIES

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- Organizer, FarEastCon – 2021 (International Scientific Conference) SEPTEMBER - OCTOBER 2021
 - Organizer, Multidisciplinary Olympiad for Schoolchildren JANUARY - FEBRUARY 2022

TECHNICAL SKILLS AND CERTIFICATIONS

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- Front-End Development, SKILLBOX. MAY 2020
 - Advertising Agent, VSUES. DECEMBER 2020
 - Data Analysis and Visualization: Python (pandas, NumPy, matplotlib, seaborn), R Programming, D3.js, SQL.
 - Web Development: HTML, CSS, JavaScript.
 - Languages Spoken: English (Advanced), Russian (Fluent), Korean (Basic), German (Basic).